Salem | STATE UNIVERSITY

Name:_____
Student ID: _____
Date Admitted Into Major:_____

BACHELOR OF SCIENCE
COMMUNICATIONS
MEDIA PRODUCTION COMMUNICATION CONCENTRATION

GENERAL EDUCATION REQUIREMENTS

Competencies

☐	♦ Basic College Math
☐	♦ Reading Comprehension

♣General Education Categories (34-35 credits total)

♦FYS	First Year Seminar			3	
♦W-I	Written Communication - Level I			3	
♦OC	Oral Communication			3	
PGR	Personal Growth & Responsibility			3	
CEA	Creative Expression & Appreciation			3	
WC	World Cultures			3	
HP	The Human Past			3	
CS	Contemporary Society			3	
SR	Scientific Reasoning:	♯ Any SR course		3-4	
		♯ SR Lab course		4	
QR	Quantitative Reasoning			3	

‡ Written Communication (Level II and Level III)

W-II	Written Communication - Level II			☐
W-III	Written Communication - Level III			☐

Choose one minor:
Minor: Interactive Multimedia
ART + DESIGN (18 credits total)

ART				
ART				
ART				
ART				
ART				
ART				

OR
Minor: Music Technology
Music & Dance (18 credits total)

MUS				
MUS				
MUS				
MUS				
MUS				
MUS				

COURSES IN MAJOR (42 credits total)

Major Core Courses (27 credits)

COM	201	Introduction to Communications	3	
COM	202	Writing for Media	3	
COM	300	Communications Research Meth.	3	
COM	309	Editing	3	
COM	301	Studio Production I	3	
COM	302	Video Field Production	3	
COM	401	Studio Production II	3	
COM	402	Video Editing	3	

Major Electives (9 credits)

Choose any three COM courses:				
COM			3	
COM			3	
COM			3	
COM			3	

Major Capstone Courses (6 credits)

COM	503	Communications Portfolio Seminar	3	
Choose one of these courses:				
COM	505	Internship in Communications	3	
COM	507	Experiential Learning in Advertising	3	
COM	510	Experiential Learning in Public Relations	3	

Free Electives (28 credits minimum)

May be necessary to take additional credits to attain the minimum 120 credits required for graduation depending on choices made for general education or minor selection.

♥ Students may choose to use support courses to satisfy general education categories, but may not be required to do so. **Note:** If a course is used to satisfy two or more requirements (for example, a support course and Scientific Reasoning requirement), the credits are counted in only one place. Using a course to satisfy more than one requirement does **not** reduce the credit total required for graduation.

♣ Courses used to satisfy the general education requirements of the university must be taken from a minimum of six different academic disciplines. First Year Seminar and Level I Written Communications courses are exempt from this restriction. Courses may not be used to fulfill both major discipline and general education requirements.

♯ These Scientific Reasoning General Education Category courses do not have to be a sequence or be from the same discipline.

‡ Level II and Level III Written Communications Courses may be used to satisfy requirements anywhere else in a student's program of study where they may apply. The credits are counted only in one area.

♦ COMPETENCIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS	♦ GENERAL EDUCATION CATEGORIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

Exceptions in the timing of courses will be made for transfer students.

Total credits for graduation: 120

Effective: 9/2016