

Name: \_\_\_\_\_  
 Student ID: \_\_\_\_\_  
 Date Admitted Into Major: \_\_\_\_\_

**BACHELOR OF SCIENCE  
 COMMUNICATIONS  
 PUBLIC RELATIONS CONCENTRATION**

**GENERAL EDUCATION REQUIREMENTS**

**Competencies**

♦ Basic College Math

♦ Reading Comprehension

**♦General Education Categories (34-35 credits total)**

♦FYS	First Year Seminar			3	
♦W-I	Written Communication - Level I			3	
♦OC	Oral Communication			3	
PGR	Personal Growth & Responsibility			3	
CEA	Creative Expression & Appreciation			3	
WC	World Cultures			3	
HP	The Human Past			3	
CS	Contemporary Society			3	
SR	Scientific Reasoning:	# Any SR course		3-4	
		# SR Lab course		4	
QR	Quantitative Reasoning			3	

**‡ Written Communication (Level II and Level III)**

W-II	Written Communication - Level II				<input type="checkbox"/>
W-III	Written Communication - Level III				<input type="checkbox"/>

**Free Electives (25 credits minimum)**

May be necessary to take additional credits to attain the minimum 120 credits required for graduation depending on choices made for general education or minor selection.


**COURSES IN MAJOR (42 credits total)**

**Major Core Courses (15 credits)**

COM	100	Media in Our Lives	3	
COM	105	Precision Writing in Comm.	3	
COM	220	Media Literacy	3	
COM	235	Multimedia Storytelling	3	
COM	250	Engaging Your Audience	3	

**Public Relations Concentration Courses (12 credits)**

COM	300	Comm. Research Methods	3	
COM	349	Principles of Public Relations	3	
COM	351	Public Relations Writing	3	
COM	450	Adv. Public Relations Writing	3	

**Major Electives (6 credits)**

**Choose any two COM courses:**

COM			3	
COM			3	

**Major Capstone Courses (9 credits)**

COM	503	Comm. Portfolio Seminar	3	
COM	510	Experiential Learning in PR	3	

**Choose one of these courses:**

COM	501	Practicum in Print & Digital Journalism	3	
COM	505	Internship in Communications	3	

**Required Minor: \_\_\_\_\_ (15-18 credits total)**


♥ Students may choose to use support courses to satisfy general education categories, but may not be required to do so. **Note:** If a course is used to satisfy two or more requirements (for example, a support course and Scientific Reasoning requirement), the credits are counted in only one place. Using a course to satisfy more than one requirement does **not** reduce the credit total required for graduation.

- ♣ Courses used to satisfy the general education requirements of the university must be taken from a minimum of six different academic disciplines. First Year Seminar and Level I Written Communications courses are exempt from this restriction. Courses may not be used to fulfill both major discipline and general education requirements.
- # These Scientific Reasoning General Education Category courses do not have to be a sequence or be from the same discipline.
- ‡ Level II and Level III Written Communications Courses may be used to satisfy requirements anywhere else in a student's program of study where they may apply. The credits are counted only in one area.

♦ COMPETENCIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS      ♦ GENERAL EDUCATION CATEGORIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

Exceptions in the timing of courses will be made for transfer students.

**Total credits for graduation: 120**

**Effective: 9/2017**