

Name: _____
 Student ID: _____
 Date Admitted Into Major: _____

**BACHELOR OF SCIENCE
 COMMUNICATIONS
 ADVERTISING COMMUNICATIONS CONCENTRATION**

GENERAL EDUCATION REQUIREMENTS

Competencies

♦ Basic College Math

♦ Reading Comprehension

◆ General Education Categories (34-35 credits total)

◆FYS	First Year Seminar			3	
◆W-I	Written Communication - Level I			3	
◆OC	Oral Communication			3	
PGR	Personal Growth & Responsibility			3	
CEA	Creative Expression & Appreciation			3	
WC	World Cultures			3	
HP	The Human Past			3	
CS	Contemporary Society			3	
SR	Scientific Reasoning:	# Any SR course		3-4	
		# SR Lab course		4	
QR	Quantitative Reasoning			3	

‡ Written Communication (Level II and Level III)

W-II	Written Communication - Level II				<input type="checkbox"/>
W-III	Written Communication - Level III				<input type="checkbox"/>

Free Electives (25 credits minimum)

May be necessary to take additional credits to attain the minimum 120 credits required for graduation depending on choices made for general education or minor selection.

COURSES IN MAJOR (42 credits total)

Major Core Courses (24 credits)

COM	201	Introduction to Communications	3	
COM	202	Writing for Media	3	
COM	205	Computer Production in Communications	3	
COM	300	Communications Research Meth.	3	
COM	309	Editing	3	
COM	320	Prin. of Advertising & IMC	3	
COM	321	Print Copywriting	3	
COM	421	Copywriting for Electronic Media	3	

Major Electives (9 credits)

Choose any three COM courses:

COM			3	
COM			3	
COM			3	

Major Capstone Courses (9 credits)

COM	503	Communications Portfolio Sem.	3	
COM	507	Exper. Learning in Advertising	3	

Choose one of these courses:

COM	501	Pract. Print & Digital Journalism	3	
COM	502	Communication Tech. Practicum	3	
COM	505	Internship in Communications	3	

Required Minor: _____ (15-18 credits total)

♥ Students may choose to use support courses to satisfy general education categories, but may not be required to do so. **Note:** If a course is used to satisfy two or more requirements (for example, a support course and Scientific Reasoning requirement), the credits are counted in only one place. Using a course to satisfy more than one requirement does **not** reduce the credit total required for graduation.

- ◆ Courses used to satisfy the general education requirements of the university must be taken from a minimum of six different academic disciplines. First Year Seminar and Level I Written Communications courses are exempt from this restriction. Courses may not be used to fulfill both major discipline and general education requirements.
- # These Scientific Reasoning General Education Category courses do not have to be a sequence or be from the same discipline.
- ‡ Level II and Level III Written Communications Courses may be used to satisfy requirements anywhere else in a student's program of study where they may apply. The credits are counted only in one area.

◆ COMPETENCIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS ◆ GENERAL EDUCATION CATEGORIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

Exceptions in the timing of courses will be made for transfer students.

Total credits for graduation: 120

Effective: 9/2015

Name: _____

Student ID: _____

Date Admitted Into Major: _____

BACHELOR OF SCIENCE COMMUNICATIONS JOURNALISM CONCENTRATION

GENERAL EDUCATION REQUIREMENTS

Competencies

- | | |
|--------------------------|-------------------------|
| <input type="checkbox"/> | ♦ Basic College Math |
| <input type="checkbox"/> | ♦ Reading Comprehension |

♦ General Education Categories (34-35 credits total)

♦FYS	First Year Seminar				3
♦W-I	Written Communication - Level I				3
♦OC	Oral Communication				3
PGR	Personal Growth & Responsibility				3
CEA	Creative Expression & Appreciation				3
WC	World Cultures				3
HP	The Human Past				3
CS	Contemporary Society				3
SR	Scientific Reasoning:	# Any SR course			3-4
		# SR Lab course			4
QR	Quantitative Reasoning				3

‡ Written Communication (Level II and Level III)

W-II	Written Communication - Level II				<input type="checkbox"/>
W-III	Written Communication - Level III				<input type="checkbox"/>

Free Electives (25 credits minimum)

May be necessary to take additional credits to attain the minimum 120 credits required for graduation depending on choices made for general education or minor selection.

COURSES IN MAJOR (42 credits total)

Major Core Courses (27 credits)

COM	201	Introduction to Communications	3	
COM	202	Writing for Media	3	
COM	205	Computer Production in Communications	3	
COM	300	Communications Research Meth.	3	
COM	309	Editing	3	
COM	370	Fundamentals of News Writing	3	
COM	371	News Reporting and Writing	3	
COM	470	Feature Writing	3	
COM	501	Practicum in Communications	3	

Major Electives (12 credits)

Choose any four COM courses:

COM			3	
COM			3	
COM			3	
COM			3	

Major Capstone Course (3 credits)

COM	503	Communications Portfolio Sem.	3	
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Required Minor: _____ (15-18 credits total)

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♦ COMPETENCIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

♦ GENERAL EDUCATION CATEGORIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

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Total credits for graduation: 120

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Name: _____

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BACHELOR OF SCIENCE COMMUNICATIONS

MEDIA PRODUCTION COMMUNICATION CONCENTRATION

GENERAL EDUCATION REQUIREMENTS

Competencies

- | | |
|--------------------------|-------------------------|
| <input type="checkbox"/> | ◆ Basic College Math |
| <input type="checkbox"/> | ◆ Reading Comprehension |

◆ General Education Categories (34-35 credits total)

◆FYS	First Year Seminar				3
◆W-I	Written Communication - Level I				3
◆OC	Oral Communication				3
PGR	Personal Growth & Responsibility				3
CEA	Creative Expression & Appreciation				3
WC	World Cultures				3
HP	The Human Past				3
CS	Contemporary Society				3
SR	Scientific Reasoning: # Any SR course				3-4
	# SR Lab course				4
QR	Quantitative Reasoning				3

‡ Written Communication (Level II and Level III)

W-II	Written Communication - Level II				<input type="checkbox"/>
W-III	Written Communication - Level III				<input type="checkbox"/>

Free Electives (25 credits minimum)

May be necessary to take additional credits to attain the minimum 120 credits required for graduation depending on choices made for general education or minor selection.

COURSES IN MAJOR (42 credits total)

Major Core Courses (27 credits)

COM	201	Introduction to Communications	3	
COM	202	Writing for Media	3	
COM	300	Communications Research Meth.	3	
COM	309	Editing	3	
COM	301	Studio Production I	3	
COM	302	Video Field Production	3	
COM	401	Studio Production II	3	
COM	402	Video Editing	3	

Major Electives (9 credits)

Choose any three COM courses:

COM			3	
COM			3	
COM			3	

Major Capstone Courses (6 credits)

COM	503	Communications Portfolio Seminar	3	
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Choose one of these courses:

COM	502	Communications Technology Practicum	3	
COM	505	Internship in Communications	3	
COM	507	Experiential Learning in Advertising	3	
COM	510	Experiential Learning in Public Relations	3	

Minor: Interactive Multimedia ART + DESIGN (18 credits total)

ART			3	
ART			3	
ART			3	
ART			3	
ART			3	
ART			3	

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◆ COMPETENCIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

◆ GENERAL EDUCATION CATEGORIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

Exceptions in the timing of courses will be made for transfer students.

Total credits for graduation: 120

Effective: 9/2015

Name: _____

Student ID: _____

Date Admitted Into Major: _____

BACHELOR OF SCIENCE COMMUNICATIONS MEDIA STUDIES CONCENTRATION

GENERAL EDUCATION REQUIREMENTS

Competencies

- | | |
|--------------------------|-------------------------|
| <input type="checkbox"/> | ◆ Basic College Math |
| <input type="checkbox"/> | ◆ Reading Comprehension |

◆ General Education Categories (34-35 credits total)

◆FYS	First Year Seminar				3
◆W-I	Written Communication - Level I				3
◆OC	Oral Communication				3
PGR	Personal Growth & Responsibility				3
CEA	Creative Expression & Appreciation				3
WC	World Cultures				3
HP	The Human Past				3
CS	Contemporary Society				3
SR	Scientific Reasoning:	# Any SR course			3-4
		# SR Lab course			4
QR	Quantitative Reasoning				3

‡ Written Communication (Level II and Level III)

W-II	Written Communication - Level II				<input type="checkbox"/>
W-III	Written Communication - Level III				<input type="checkbox"/>

Free Electives (19 credits minimum)

May be necessary to take additional credits to attain the minimum 120 credits required for graduation depending on choices made for general education or minor selection.

COURSES IN MAJOR (42 credits total)

Major Core Courses (27 credits)

COM	201	Introduction to Communications	3	
COM	202	Writing for Media	3	
COM	205	Computer Prod. in Comm.	3	
COM	206	Mass Media and Society	3	
COM	300	Communications Research Meth.	3	
COM	305	Law and Ethics	3	
COM	309	Editing	3	
COM	315	Communication Theory	3	
COM	316	Global Communication	3	

Major Electives (9 credits)

Choose any three COM courses:

COM			3	
COM			3	
COM			3	

Major Capstone Courses (6 credits)

Choose two of these courses:

COM	501	Practicum in Communications	3	
COM	502	Communications Technology Practicum	3	
COM	503	Comm. Portfolio Seminar	3	
COM	505	Internship in Communications	3	
COM	506	Indep. Rsrch in Media Studies	3	

Support Courses: Foreign Language (6 credits total)

			3	
			3	

Minor: _____ (15-18 credits total)

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◆ GENERAL EDUCATION CATEGORIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

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Total credits for graduation: 120

Effective: 9/2015

Name: _____

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BACHELOR OF SCIENCE COMMUNICATIONS PUBLIC RELATIONS CONCENTRATION

GENERAL EDUCATION REQUIREMENTS

Competencies

- | | |
|--------------------------|-------------------------|
| <input type="checkbox"/> | ◆ Basic College Math |
| <input type="checkbox"/> | ◆ Reading Comprehension |

◆ General Education Categories (34-35 credits total)

◆FYS	First Year Seminar				3
◆W-I	Written Communication - Level I				3
◆OC	Oral Communication				3
PGR	Personal Growth & Responsibility				3
CEA	Creative Expression & Appreciation				3
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HP	The Human Past				3
CS	Contemporary Society				3
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QR	Quantitative Reasoning				3

‡ Written Communication (Level II and Level III)

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Free Electives (25 credits minimum)

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COURSES IN MAJOR (42 credits total)

Major Core Courses (24 credits)

COM	201	Introduction to Communications	3	
COM	202	Writing for Media	3	
COM	205	Computer Prod. in Comm.	3	
COM	300	Communications Research Meth.	3	
COM	309	Editing	3	
COM	349	Principles of Public Relations	3	
COM	351	Public Relations Writing	3	
COM	450	Adv. Public Relations Writing	3	

Major Electives (9 credits)

Choose any three COM courses:

COM			3	
COM			3	
COM			3	

Major Capstone Courses (9 credits)

COM	503	Communications Portfolio Sem.	3	
COM	510	Exper. Learning in Pub. Rel.	3	

Choose one of these courses:

COM	501	Practicum in Print and Digital Journalism	3	
COM	502	Comm. Technology Practicum	3	
COM	505	Internship in Communications	3	

Minor: _____ (15-18 credits total)

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