# E Salem | STATE UNIVERSITY

Name:

Student ID:

Date Admitted Into Major:

## BACHELOR OF SCIENCE COMMUNICATIONS PUBLIC RELATIONS CONCENTRATION

### GENERAL EDUCATION REQUIREMENTS

Competencies

☐ ◆ Basic College Math	
Reading Comprehension	

### \*General Education Categories (34-35 credits total)

		<b>U</b> (			,	
♦FYS	First Year Seminar				3	
♦W-I	Written Communication - Level I				3	
+OC	Oral Communication				3	
PGR	Personal Growth & Responsibility				3	
CEA	Creative Expression & Appreciation				3	
WC	World Cultures				3	
HP	The Human Past				3	
CS	Contemporary Society				3	
SR	Scientific				3-4	
SK	Reasoning:				4	
QR	Quantitative Reasoning				3	
<b>‡</b> Written Communication (Level II and Level III)						
W-II	Written Communication - Level II					
W-III	Written Communication - Level III					

Free Electives (25 credits minimum) May be necessary to take additional credits to attain the minimum 120 credits required for graduation depending on choices made for general education or minor selection.

#### Major Core Courses (24 credits) Introduction to Communications COM 201 3 COM 202 Writing for Media 3 COM 205 Computer Prod. in Comm 3 COM 300 Communications Research Meth. 3 COM 309 Editing 3 COM 3 349 Principles of Public Relations COM 351 Public Relations Writing 3 COM 450 Adv. Public Relations Writing 3

**COURSES IN MAJOR (42 credits total)** 

#### Major Electives (9 credits)

Choose any three COM courses:				
COM	3			
COM	3			
COM	3			

### Major Capstone Courses (9 credits)

COM	503	Communications Portfolio Sem.	3	
COM	510	Experiential Learning in Public 3		
		Relations		
Choose one of these courses:				
COM	501	Practicum in Print and Digital	3	
		Journalism		
COM	505	Internship in Communications	3	

Minor:	(15-18 credits total)		

• Students may choose to use support courses to satisfy general education categories, but may not be required to do so. Note: If a course is used to satisfy two or more requirements (for example, a support course and Scientific Reasoning requirement), the credits are counted in only one place. Using a course to satisfy more than one requirement does not reduce the credit total required for graduation.

Courses used to satisfy the general education requirements of the university must be taken from a minimum of six different academic disciplines. First Year
Seminar and Level I Written Communications courses are exempt from this restriction. Courses may not be used to fulfill both major discipline and general education requirements.

# These Scientific Reasoning General Education Category courses do not have to be a sequence or be from the same discipline.

Level II and Level III Written Communications Courses may be used to satisfy requirements anywhere else in a student's program of study where they may apply. The credits are counted only in one area.
COMPETENCIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS
GENERAL EDUCATION CATEGORIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

Exceptions in the timing of courses will be made for transfer students.

Total credits for graduation: 120

Effective: 9/2016