Salem | STATE UNIVERSITY

Name:_____
Student ID: _____
Date Admitted Into Major:_____

BACHELOR OF SCIENCE
IN BUSINESS ADMINISTRATION
INTERNATIONAL BUSINESS CONCENTRATION

GENERAL EDUCATION REQUIREMENTS

Competencies

☐	♦ Basic College Math
☐	♦ Reading Comprehension

♣General Education Categories - 34-35 credits

♦FYS	First Year Seminar			3	
♦W-I	Written Communication - Level I			3	
♦OC	Oral Communication			3	
PGR	Personal Growth & Responsibility			3	
CEA	Creative Expression & Appreciation			3	
WC	World Cultures			3	
HP	The Human Past			3	
CS	Contemporary Society			3	
SR	Scientific Reasoning:	♯ Any SR course		3-4	
		♯ SR Lab course		4	
QR	Quantitative Reasoning			3	

‡ Written Communication (Level II and Level III)

W-II	Written Communication - Level II			☐
W-III	Written Communication - Level III			☐

¶ Free Electives or Minor (19 credits minimum)

May be necessary to take additional credits to attain the minimum 120 credits required for graduation depending on choices made for general education or minor selection.

♥ Required Support Courses (15 credits total)

ECO	201	Principles of Macroeconomics	3	
ECO	202	Principles of Microeconomics	3	
ITC ITC	117 OR 241	Computers in the Professions Spreadsheet Applications in the Profess.	3	
MAT	128	Quantitative Methods for Business and Finance	3	
SOC	110	Intro to Sociology	3	

COURSES IN MAJOR (51 credits total)

Major Core Courses (33 credits)

BUS	170	Intro to Business	3	
ACC	106	Financial Accounting	3	
ACC	202	Managerial Accounting	3	
MGT	332	Organizational Behavior	3	
MKT	241N	Principles of Marketing	3	
BUS	252	Business Law I	3	
FIN	301	Principles of Finance	3	
MIS	201	Intro to Information Systems	3	
ODS	262	Quantitative Analysis	3	
ODS	333	Operations & Logistics Mgmt.	3	
BUS	470	Business Policy & Strategy	3	

Major Concentration Courses (18 credits)

BUS	370	International Business	3	
MGT	472	Transnational Management	3	
BUS	473	Export/Import Management	3	

Choose three Concentration Electives:

BUS	400	Business Institute	3	
BUS	563	Prin. & Meth. of Bus Research	3	
ECO	301	Intermediate Macroeconomics	3	
ECO	306	Comparative Economic Studies	3	
ECO	312	International Trade	3	
ECO	313	Economic Development	3	
ENT	337	Small Business Management	3	
►ENT	420	Business Plan Development	3	
►ENT	450	Strategic Entrepreneurship	3	
GPH	110	World Regions	3	
GPH	251	Cultural Geography	3	
GPH	360	Globalization-Geog Global Chg	3	
MGT	345	Intl. Human Resource Mgt.	3	
MGT	349	Mgt. Diversity in Organization	3	
MGT	445	Conflict Resolution & Mgt.	3	
MKT	445	International Marketing	3	
†MGT	485	Internship in Management	3	
ODS	470	Global Operations MGT	3	
POL	251	International Politics	3	
POL	271	Intro to Comparative Politics	3	
POL	354	International Organizations	3	
POL	360	International Political Economy	3	
POL	379	Politics Developing Countries	3	
SPC	215	Intercultural Communications	3	
*				
*				

♥ Students may choose to use support courses to satisfy general education categories, but may not be required to do so. **Note:** If a course is used to satisfy two or more requirements (for example, a support course and Scientific Reasoning requirement), the credits are counted in only one place. Using a course to satisfy more than one requirement does **not** reduce the credit total required for graduation.

♣ Courses used to satisfy the general education requirements of the university must be taken from a minimum of six different academic disciplines. First Year Seminar and Level I Written Communications courses are exempt from this restriction. Courses may not be used to fulfill both major discipline and general education requirements.

♯ These Scientific Reasoning General Education Category courses do not have to be a sequence or be from the same discipline.

‡ Level II and Level III Written Communications Courses may be used to satisfy requirements anywhere else in a student's program of study where they may apply. The credits are counted only in one area.

* Up to 6 credits of Foreign Language.

¶ No more than 55 credits, including free electives and/or minor, may be taken in the School of Business.

† Students wishing to register for MGT 485 must obtain permission of Department Chairperson in terms of course requirements and amount of credit hours to be granted.

► ENT 337 or ENT 350 is a required prerequisite for ENT 420 and ENT450.

♦ COMPETENCIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS | ♦ GENERAL EDUCATION CATEGORIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

Exceptions in the timing of courses will be made for transfer students

Total credits for graduation: 120

Effective: 9/2016