

GENERAL EDUCATION REQUIREMENTS

Competencies

◆ Basic College Math

◆ Reading Comprehension

general education requirements.

apply. The credits are counted only in one area.

♦ COMPETENCIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

#

Name:
Student ID:
Date Admitted Into Major:

3

3

3

COURSES IN MAJOR (42 credits total)
Major Core Courses (24 credits)

Introduction to Communications

Writing for Media

Communications

♦ GENERAL EDUCATION CATEGORIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

Computer Production in

300 Communications Research Meth.

BACHELOR OF SCIENCE COMMUNICATIONS

ADVERTISING COMMUNICATIONS CONCENTRATION

COM

COM

COM

COM

201

205

•FYS				otal)		0011		D. (A. L. (L. L. 0.1140	_
71 10	First Year Ser	minar		3		COM	320	Prin. of Advertising & IMC	3
♦W-I	Written Comn	nunication - Level I		3		COM	321	Print Copywriting	3
OC	Oral Commun	nication		3		COM	421	Copywriting for Electronic Media	3
PGR	Personal Gro	wth & Responsibility		3					
CEA		ession & Appreciation		3				Major Electives (9 credits)	
WC	World Culture			3		Choos	any i	three COM courses:	
HP	The Human P	ast		3		COM	l arry		3
CS	Contemporary	y Society		3		COM			3
SR	Scientific	# Any SR course		3-4		COM			3
SK	Reasoning:	# SR Lab course		4		00111	l		
QR	Quantitative F	Reasoning		3			Ma	ajor Capstone Courses (9 credits)	
W-II		ommunication (Level II	and Level			COM	503	Communications Portfolio Seminar	3
W-III		nunication - Level III				COM	507	Experiential Learning in Advertising	3
								Choose one of these courses:	
						COM	501	Practicum in Print & Digital	3
		Electives (25 credits mi				00		Journalism	
				n 120 oro	dits		505	Internship in Communications	
		ke additional credits to attain			or I	COM	505	I internship in Communications	3
		depending on choices mad			or	COM	303	Internship in Communications	3
					or		ired Mi		
		depending on choices mad			or				
		depending on choices mad			or				
		depending on choices mad			or				
		depending on choices mad			or				
		depending on choices mad			or				
		depending on choices mad			or				
		depending on choices mad			or				
		depending on choices mad			or				
		depending on choices mad			or				
require	d for graduation	depending on choices mad minor selection.	e for general	education		Requ	ired Mi	inor: (15-18 cred	lits tota
required	d for graduation	depending on choices mad minor selection.	e for general	education	on categories, I	Requi	ired Mi	inor: (15-18 cred	lits tota
▼ Stud or more	d for graduation	depending on choices mad minor selection. set to use support courses to (for example, a support course)	e for general satisfy generse and Scient	al educatiific Reasc	on categories, I	Requi	ired Mi	inor: (15-18 cred	lits tota
▼ Stud or more more th	lents may choose requirements (nan one requirement)	depending on choices mad minor selection. See to use support courses to for example, a support courment does not reduce the cr	satisfy general seand Scient edit total requ	al education	on categories, I	Requi	ired Mi	inor: (15-18 cred	satisfy to satis

Exceptions in the timing of courses will be made for transfer students.

Level II and Level III Written Communications Courses may be used to satisfy requirements anywhere else in a student's program of study where they may

These Scientific Reasoning General Education Category courses do not have to be a sequence or be from the same discipline.

Total credits for graduation: 120 Effective: 9/2015



GENERAL EDUCATION REQUIREMENTS

Name:
Student ID:
Date Admitted Into Major:

COURSES IN MAJOR (42 credits total)

BACHELOR OF SCIENCE COMMUNICATIONS

JOURNALISM CONCENTRATION

Competencies Basic College Math Reading Comprehension General Education Categories (34-35 credi		C	OM OM	201 202 205	Introduction to Communications Writing for Media	3
◆ Reading Comprehension ◆General Education Categories (34-35 credi			_	_	0	
eGeneral Education Categories (34-35 credi		С	MO	205	Campustan Duadoutian in	_
				200	Computer Production in Communications	3
			ОМ	300	Communications Research Meth.	3
	ito total\		OM	309	Editing	3
			OM	370	Fundamentals of News Writing	3
FYS First Year Seminar	3		OM	371	News Reporting and Writing	3
W-I Written Communication - Level I	3		OM	470	Feature Writing	3
OC Oral Communication	3		OM	501	Practicum in Communications	3
GR Personal Growth & Responsibility	3	🕒	•	00.		Ŭ
EA Creative Expression & Appreciation	3				Major Electives (12 credits)	
VC World Cultures	3	C	hoos	e any f	four COM courses:	
HP The Human Past	3	С	MO			3
CS Contemporary Society	3	С	OM			3
SR Scientific # Any SR course	3-4	С	OM			3
Reasoning: # SR Lab course	4	С	ОМ			3
QR Quantitative Reasoning	3			М	ajor Capstone Course (3 credits)	
‡ Written Communication (Level II and Le	vel III)		OM	503	Communications Portfolio Sem.	2
V-II Written Communication - Level II			Olvi	503	Communications Portfolio Sem.	3
/-III Written Communication - Level III		F	Requi	ired Mi	nor: (15-18 cred	its tota
Free Electives (25 credits minimum) flay be necessary to take additional credits to attain the mini equired for graduation depending on choices made for gene- minor selection.	imum 120 credits					
				l.		

▼ Students may choose to use support courses to satisfy general education categories, but may not be required to do so. **Note:** If a course is used to satisfy two or more requirements (for example, a support course and Scientific Reasoning requirement), the credits are counted in only one place. Using a course to satisfy more than one requirement does **not** reduce the credit total required for graduation.

Courses used to satisfy the general education requirements of the university must be taken from a minimum of six different academic disciplines. First Year Seminar and Level I Written Communications courses are exempt from this restriction. Courses may not be used to fulfill both major discipline and general education requirements.

These Scientific Reasoning General Education Category courses do not have to be a sequence or be from the same discipline.

Level II and Level III Written Communications Courses may be used to satisfy requirements anywhere else in a student's program of study where they may apply. The credits are counted only in one area.

♦ COMPETENCIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

♦ GENERAL EDUCATION CATEGORIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

Exceptions in the timing of courses will be made for transfer students.

Total credits for graduation: 120 Effective: 9/2016



GENERAL EDUCATION REQUIREMENTS

Name:
Student ID:
Date Admitted Into Major:

COURSES IN MAJOR (42 credits total)

BACHELOR OF SCIENCE COMMUNICATIONS

MEDIA PRODUCTION COMMUNICATION CONCENTRATION

							ľ	Major Core Courses (27 credits)		
		Competencies				COM	201	Introduction to Communications	3	
□ ◆ Ba	asic College Math	1				COM	202	Writing for Media	3	
	eading Comprehe					COM	300	Communications Research Meth.	3	
	July 1					COM	309	Editing	3	
						COM	301	Studio Production I	3	
,	 ♣General Educa	tion Categories (34-3	5 credits to	tal)		COM	302	Video Field Production	3	
♦FYS	First Year Semin	ar		3		COM	401	Studio Production II	3	
•W-I	Written Commun			3		COM	402	Video Editing	3	
+OC	Oral Communica			3						
PGR	Personal Growth			3				Major Electives (9 credits)		
CEA	Creative Express	sion & Appreciation		3				· · · · · ·		
WC	World Cultures			3			se any	three COM courses:		
HP	The Human Past	t		3		COM			3	
CS	Contemporary So	ociety		3		COM			3	
SR		Any SR course		3-4		COM			3	
SK		SR Lab course		4		COM			3	
QR	Quantitative Rea			3			Ma	ajor Capstone Courses (6 credits)		
	‡ Written Com	nmunication (Level II a	and Level II			COM	503	Communications Portfolio	3	
W-II	Written Commun	ication - Level II]	-		Seminar	<u> </u>	
W-III	Written Commun	ication - Level III						of these courses:		
	1		1			COM	505		3	
						СОМ	507	Experiential Learning in Advertising	3	
	Mino	Choose one minor: or: Interactive Multime	edia			СОМ	510	Experiential Learning in Public Relations	3	
	ART +	DESIGN (18 credits	total)				•		•	
ART		•								
ART								ee Electives (28 credits minimum)		
ART								ary to take additional credits to attain the n		
ART						credits	required	for graduation depending on choices mad	e for ge	neral
ART								education or minor selection.		
ART							1	T		
		OR							╁	
		nor: Music Technolog							-	
MUIO	Music	& Dance (18 credits	totai)	1					1	
MUS				-	+		+		+	
MUS					\perp		+		+	
MUS					\perp			1		
MUS					 					
MUS					4					
MUS										

- ▼ Students may choose to use support courses to satisfy general education categories, but may not be required to do so. **Note:** If a course is used to satisfy two or more requirements (for example, a support course and Scientific Reasoning requirement), the credits are counted in only one place. Using a course to satisfy more than one requirement does **not** reduce the credit total required for graduation.
- Courses used to satisfy the general education requirements of the university must be taken from a minimum of six different academic disciplines. First Year Seminar and Level I Written Communications courses are exempt from this restriction. Courses may not be used to fulfill both major discipline and general education requirements.
- # These Scientific Reasoning General Education Category courses do not have to be a sequence or be from the same discipline.
- Level II and Level III Written Communications Courses may be used to satisfy requirements anywhere else in a student's program of study where they may apply. The credits are counted only in one area.

♦ COMPETENCIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

♦ GENERAL EDUCATION CATEGORIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

Effective: 9/2016



Name:
Student ID:
Date Admitted Into Major:

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				_		UNICAT		NA.			
		GENER	RAL EDUCATION RE		ASTUL	DIES CONCE	NIKAII		OURSES IN MAJOR (42 credits total	al)	
									Major Core Courses (27 credits)		
			Competencies	3			COM	201	Introduction to Communications	3	
	□ •	Basic College I	Math				COM	202	Writing for Media	3	
	П	Reading Comp	rehension				COM	205		3	
		Transming Comp					COM	206	Mass Media and Society	3	
							COM	300	Communications Research Meth.	3	
		 ⊕ General Ed	lucation Categories (34-35 credits to	otal)		COM	305	Law and Ethics	3	
ĺ	+FY:	S First Year Se	eminar		3		COM	309	Editing	3	
	♦W-		munication - Level I		3		COM	315	Communication Theory	3	
	♦ 00		inication		3		COM	316	Global Communication	3	
	PGF	R Personal Gr	owth & Responsibility		3						
	CEA	Creative Exp	pression & Appreciation		3				Major Electives (9 credits)		
	WC	World Cultur	es		3		Cha	200 001	three COM courses:		
	HP	The Human	Past		3		COM		three COW Courses.	3	1
	CS	Contempora	ry Society		3		CON			3	-
	SR	Scientific	# Any SR course		3-4		CON			3	-
	SK	Reasoning:	# SR Lab course		4		COIV				
	QR	Quantitative	Reasoning		3			М	ajor Capstone Courses (6 credits)		
		± Written (Communication (Lev	el II and Level I	II)		Cho		of these courses:		
I	\A/ I		•		·	1	COM		Practicum in Communications	3	
	W-I	vvritten Com	munication - Level II				COM			3	
	W-II	I Written Com	munication - Level III				COM			3	
						<u>-</u>	COM	_	Independent Research in Media	3	
									Studies		
		Free	Electives (19 credits	minimum)							
	May	be necessary to t	ake additional credits to a	attain the minimum	120 cred	dits	Su	pport C	ourses: Foreign Language (6 cred		tal)
	requ	ired for graduatio	n depending on choices r minor selection.	made for general e	education	or				3	
ſ	1		minor selection.							3	
ŀ						 	Mir	or:	(15-18 credits tot		
ŀ							IVIII	<u> </u>	(15-16 Credits tot	ai)	
ŀ									+	\longrightarrow	
İ											
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▼ Students may choose to use support courses to satisfy general education categories, but may not be required to do so. **Note:** If a course is used to satisfy two or more requirements (for example, a support course and Scientific Reasoning requirement), the credits are counted in only one place. Using a course to satisfy more than one requirement does **not** reduce the credit total required for graduation.

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♦ GENERAL EDUCATION CATEGORIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

Effective: 9/2016

Total credits for graduation: 120



Name:
Student ID:
Date Admitted Into Major:

BACHELOR OF SCIENCE COMMUNICATIONS

			P	ORFIC	RELATIO	NS CC	NCE	NIKAII	ON		
	GENER	AL EDUCATION RE	QUIREME	NTS					CO	URSES IN MAJOR (42 credits tota	l)
									r	Major Core Courses (24 credits)	
		Competencies	3					COM	201	Introduction to Communications	3
☐ ◆ Ba	sic College M	ath						COM	202	Writing for Media	3
∏ ♦ Re	ading Compre	ehension						COM	205	Computer Prod. in Comm.	3
	<i>y</i> p					_		COM	300	Communications Research Meth.	3
								COM	309	Editing	3
4	General Edu	ucation Categories (34-35 cre	dits to	tal)			COM	349	Principles of Public Relations	3
♦FYS	First Year Ser	minar			3			COM	351	Public Relations Writing	3
♦W-I	Written Comn	nunication - Level I			3			COM	450	Adv. Public Relations Writing	3
+OC	Oral Commun	nication			3						
PGR	Personal Gro	wth & Responsibility			3					Major Electives (9 credits)	
CEA	Creative Expr	ession & Appreciation			3			Choos	e anv	three COM courses:	
WC	World Culture	es .			3			COM	o uny		3
HP	The Human P	Past			3			COM			3
CS	Contemporary	y Society			3			COM			3
SR	Scientific	# Any SR course			3-4						
	Reasoning:	# SR Lab course			4				M	pior Canatana Cauraga (0 aradita)	
QR	Quantitative F	Reasoning			3			-		ajor Capstone Courses (9 credits)	
	‡ Written C	ommunication (Lev	el II and L	_evel I	II)			COM	503	Communications Portfolio Sem.	3
W-II	Written Comn	nunication - Level II						COM	510	Experiential Learning in Public Relations	3
\A/ III	Writton Comp	aunication Laval III						Choos	a one	of these courses	

(15-1	8 credits tot	al)
	(13-1)	(15-10 Credits to

Practicum in Print and Digital

Internship in Communications

Journalism

3

3

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COM

COM

501

505

Courses used to satisfy the general education requirements of the university must be taken from a minimum of six different academic disciplines. First Year Seminar and Level I Written Communications courses are exempt from this restriction. Courses may not be used to fulfill both major discipline and general education requirements.

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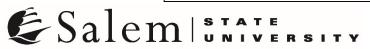
Level II and Level III Written Communications Courses may be used to satisfy requirements anywhere else in a student's program of study where they may # apply. The credits are counted only in one area.

♦ COMPETENCIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

♦ GENERAL EDUCATION CATEGORIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

Exceptions in the timing of courses will be made for transfer students.

Effective: 9/2016 Total credits for graduation: 120



Name:
Student ID:
Date Admitted Into Major:

COMBINED BACHELOR OF SCIENCE IN COMMUNICATIONS

ADVERTISING CONCENTRATION AND **GRADUATE CERTIFICATE IN STRATEGIC COMMUNICATIONS**

		Competencies	<u> </u>		
→ B:	asic Col	lege Math			
□ * R	eading (Comprehension			
	∳Gei	neral Education Categorie	es - 34-35 credit	s	
♦ FYS	First Y	'ear Seminar		3	
♦W-I	Writte	n Communication - Level I		3	
+OC	Oral C	Communication		3	
PGR	Perso	nal Growth & Responsibility		3	
CEA	_	ve Expression & Appreciation		3	
WC		Cultures		3	
HP		uman Past		3	
CS		mporary Society		3	
SR	Scient			3-4	
0.0	Reaso	0 1: -: : : : : : : : : : : : : : : :		3	
QR		itative Reasoning			
	‡ Wri	tten Communication (Lev	ei ii and Levei i	11)	
W-II	10/2:44				1 1
	vviille	n Communication - Level II		<u> </u>	1
W-III	-	n Communication - Level III Free Electives (25 credi	ts total)]
W-III May be r	Writte	n Communication - Level III	ain the minimum 1:		
W-III May be r	Writte	r Communication - Level III Free Electives (25 credity to take additional credits to attention depending on choices managed)	ain the minimum 1:		
W-III May be r	Writte	r Communication - Level III Free Electives (25 credity to take additional credits to attention depending on choices managed)	ain the minimum 1:		
W-III May be r	Writte	r Communication - Level III Free Electives (25 credity to take additional credits to attention depending on choices managed)	ain the minimum 1:		
W-III May be r	Writte	r Communication - Level III Free Electives (25 credity to take additional credits to attention depending on choices managed)	ain the minimum 1:		
W-III May be r	Writte	r Communication - Level III Free Electives (25 credity to take additional credits to attention depending on choices managed)	ain the minimum 1:		
W-III May be r	Writte	r Communication - Level III Free Electives (25 credity to take additional credits to attention depending on choices managed)	ain the minimum 1:		
W-III May be r	Writte	r Communication - Level III Free Electives (25 credity to take additional credits to attention depending on choices managed)	ain the minimum 1:		
W-III May be r	Writte	r Communication - Level III Free Electives (25 credity to take additional credits to attention depending on choices managed)	ain the minimum 1:		
W-III May be r	Writte	r Communication - Level III Free Electives (25 credity to take additional credits to attention depending on choices managed)	ain the minimum 1:		
W-III May be r required * P	Writte	r Communication - Level III Free Electives (25 credity to take additional credits to attention depending on choices managed)	ain the minimum 1: ade for general edu	cation of	
W-III May be r required * P Choose	Writte wecessary for gradu ost Bac any three	Free Electives (25 creding to take additional credits to attend attended to take additional credits to attend	ain the minimum 1: ade for general edu	cation of	
W-III May be r required * P Choose	writte necessary for gradu	Free Electives (25 credity to take additional credits to attend to take additional credits to attend	ain the minimum 1: ade for general edu tives (9 credits g list:	total)	
W-III May be r required * P Choose COM COM	writte wecessary for gradu ost Bac any thre 710 (715 F	Free Electives (25 creding to take additional credits to attend attended to take additional credits to attend attended to take additional credits to attend to take additional credits to take additional credits to attend to take additional credits and the additional credits and additional credits and the additional cr	ain the minimum 1: ade for general edu tives (9 credits g list:	total)	

COURSES IN MAJOR (36 credits)						
Required Undergraduate (24 credits total)						
COM	201	Introduction to Communications	3			
COM	202	Writing for Media	3			
COM	205	Computer Production in Comm.	3			
COM	300	Communication Research Methods	3			
0014		E no	_			

OOW	201	introduction to Communications	J	
COM	202	Writing for Media	3	
COM	205	Computer Production in Comm.	3	
COM	300	Communication Research Methods	3	
COM	309	Editing	3	
COM	320	Principles of Advertising and IMC	3	
COM	321	Print Copywriting	3	
COM	421	Copywriting for Electronic Media	3	

¶ Required Graduate (3 credits total)

	11		(
COM 70	00	Strategic Commur	ications	3	

Major Undergraduate Elective (3 credits total)

Choose any one OGRD COM course				
COM				
	Majo	or Graduate Elective (3 credits total	l)	

Choose any one course from the following list:

COM	710	Communications Technology			
COM	715	Persuasion, Propaganda and PR			
COM	716	Com in the Global Village			
IDS	725	IT Fluency in Profess. Practice			

Major Capstone and Elective Courses (9 credits)

COM	503	Communications Portfolio Seminar		3	
COM	507	Exp. Learning in Advertising		3	
Choose one of these courses:					
COM	E01	Practicum in Journalism		0	

COM	501	Practicum in Journalism	3	
COM	502	Communication Technology Practicum	3	
COM	505	Internship in Communications	3	

Required Minor (15-18 credits)

Effective: 5/2016

- ▼ Students may choose to use support courses to satisfy general education categories, but may not be required to do so. Note: If a course is used to satisfy two or more requirements (for example, a support course and Scientific Reasoning requirement), the credits are counted in only one place. Using a course to satisfy more than one requirement does not reduce the credit total required for graduation.
 - Courses used to satisfy the general education requirements of the university must be taken from a minimum of six different academic disciplines. First Year Seminar and Level I Written Communications courses are exempt from this restriction. Courses may not be used to fulfill both major discipline and general education requirements.
- These Scientific Reasoning General Education Category courses do not have to be a sequence or be from the same discipline
- Level II and Level III Written Communications Courses may be used to satisfy requirements anywhere else in a student's program of study where they may ‡ apply. The credits are counted only in one area.
- The additional credits listed above are required for graduate certificate.
- Total credits for BS and Certificate: 129 credits.
- COM 700 and one other graduate course listed may be applied toward the BS.

♦ COMPETENCIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS lacktriangled GENERAL EDUCATION CATEGORIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

E Calam	STATE
Salem	STATE UNIVERSITY

Name:
Student ID:
Date Admitted Into Major:
•

Effective: 5/2016

COMBINED BACHELOR OF SCIENCE IN COMMUNICATIONS

JOURNALISM CONCENTRATION AND **GRADUATE CERTIFICATE IN STRATEGIC COMMUNICATIONS**

GENERAL EDUCATION REQUIREMENTS							COURSES IN MAJOR (36 credits)				
								Requ	ired Undergraduate (24 credits tota	al)	
Competencies							COM	201	Introduction to Communications	3	
_							COM	202	Writing for Media	3	
☐ ◆ Basic College Math							COM	205	Computer Production in Comm.	3	
□ ◆ Reading Comprehension							СОМ	300	Communication Research Methods	3	
							СОМ	370	Fundamentals of News Writing	3	
				СОМ	371	News Reporting and Writing	3				
◆General Education Categories - 34-35 credits						_	СОМ	470	Feature Writing	3	
•FYS		st Year Seminar		3			COM	501	Practicum in Journalism	3	
♦W-		tten Communication - Level I		3				1		ا	
♦ OC		al Communication		3			COM	700	Required Graduate (3 credits total) Strategic Communications	3	
PGF		sonal Growth & Responsibility		3		_	COIVI	700	Strategic Communications	3	Ш
CEA		eative Expression & Appreciation		3		_					
WC		orld Cultures		3		-			Undergraduate Elective (3 credits	total)	
HP	_	Human Past		3		-		se any	one UGRD COM course		
CS		ntemporary Society		3-4		-	COM				
SR		entific # Any SR course		4		-				- 15	
QR	_	antitative Reasoning	+	3		-	01		jor Graduate Elective (3 credits tot	aı)	
QIN					<u> </u>	_			one course from the following list:		
	Ţν	Vritten Communication (Level II a	nd Level II	I)		_	COM		Communications Technology	+	
W-II	Wri	tten Communication - Level II]		COM	715	Persuasion, Propaganda and PR		
W-II	I Wri	tten Communication - Level III		Г	1		COM	716	Com in the Global Village	-	
**	.	tion communication Ecver in				_	IDS	725	IT Fluency in Profess. Practice		
		Free Electives (25 credits tot ary to take additional credits to attain the	minimum 12				M	ajor Ca	ostone and Elective Courses (9 cr	edits)	
require	ed for gra	aduation depending on choices made for	general edu	cation o	r		COM	503	Communications Portfolio Seminar	3	
	I	minor selection.					COM	507	Exp. Learning in Advertising	3	
								of these courses:			
							COM	501	Practicum in Journalism	3	
							COM	502	Communication Technology Practicum	3	
							COM	505	Internship in Communications	3	
								000	op coaaaaa.	1 - 1	
									Required Minor (15-18 credits)		
	I										
		accalaureate Graduate Electives hree courses from the following list:	•	total)							
COM	710	Communications Technology		3	1	1		1			
COM	715	Persuasion, Propaganda and PR		3	+	1					
COM	716	Communications in the Global Village		3		1					
IDS	725	IT Fluency in Profess. Practice		3	+	1					
IDO	725	11 Fluency III Floress. Flactice		3		J					
♥ Stu	dents ma	ay choose to use support courses to sati	sfy general e	ducation	n cate	egories, b	ut may not b	e require	d to do so. Note: If a course is used to sa	tisfy two	0
or more requirements (for example, a support course and Scientific Reasoning requirement), the credits are counted in only one place. Using a course to satisfy									,		
more	than one	requirement does not reduce the credit	total required	d for gra	duati	on.					
									num of six different academic disciplines.		
*			ions courses	are exe	mpt f	rom this r	estriction. C	Courses n	nay not be used to fulfill both major discipli	ne and	
Ħ		eneral education requirements. Scientific Reasoning General Education	Category co	urses do	not l	have to be	e a segueno	e or he fr	om the same discipline		
+									else in a student's program of study where	they ma	ay

Total credits for BS and Certificate: 129 credits.

COM 700 and one other graduate course listed may be applied toward the BS.

apply. The credits are counted only in one area. The additional credits listed above are required for graduate certificate.

♦ COMPETENCIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS ♦ GENERAL EDUCATION CATEGORIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS



Name:
Student ID:
Date Admitted Into Major:

Effective: 5/2016

COMBINED BACHELOR OF SCIENCE IN COMMUNICATIONS

MEDIA PRODUCTION CONCENTRATION AND **GRADUATE CERTIFICATE IN STRATEGIC COMMUNICATIONS**

GENERAL EDUCATION REQUIREMENTS						COURSES IN MAJOR (36 credits)					
							Requ	ired Undergraduate (24 credits to	al)		
Competencies						COM	201	Introduction to Communications	3		
☐ ◆ Basic College Math						COM	202	Writing for Media	3		
						COM	300	Communication Research Methods	3		
☐ ◆ Reading Comprehension						COM	309	Editing	3		
						COM	301	Studio Production I	3		
		Samanal Education Catamania	24 25			COM	302	Video Field Production	3		
♣General Education Categories - 34-35 credits						COM	401	Studio Production II	3		
•FYS	First Year Seminar			3		COM	402	Video Editing	3		
♦W-I		tten Communication - Level I		3			¶ F	Required Graduate (3 credits total)			
+OC		Il Communication		3		COM	700	Strategic Communications	3		
PGR CEA	_	sonal Growth & Responsibility		3			•		-		
WC	_	rative Expression & Appreciation rld Cultures	+	3			Maior I	Jndergraduate Elective (3 credits t	otal)		
HP		Human Past		3				one UGRD COM course	otalj		
CS		ntemporary Society		3		COM	l any		1	Т	
	_	entific # Any SR course		3-4			Maio	or Graduate Elective (3 credits tota	al)		
SR		asoning: # SR Lab course		4		Choo	-	one course from the following list:	,		
QR	+	antitative Reasoning		3		COM	710	Communications Technology	T		
	-	Vritten Communication (Level	III and I evel III)			COM	715	Persuasion, Propaganda and PR	1		
		· · · · · · · · · · · · · · · · · · ·	il aliu Level III)			COM	716	Com in the Global Village			
W-II	Wri	tten Communication - Level II				IDS	725	IT Fluency in Profess. Practice	1		
W-III	Wri	tten Communication - Level III						,	1		
		Free Electives (25 credits ary to take additional credits to attain aduation depending on choices mad minor selection.	n the minimum 120			COM	503	pstone and Elective Courses (6 cr Communications Portfolio Seminar	gedits)		
								of these courses:			
						COM	502	Communication Technology Practicum	3		
						COM	505	Internship in Communications	3		
						COM	507	Exp. Learning in Advertising	3		
						COM	510	Exp. Learning in Public Relations	3		
						Requ	ired Mi	nor: Interactive Multimedia – ART (15-18 credits)	+DESI	GN	
* D	+ D	acceleuracta Craduata Floati	(O aradita ta	401)							
		accalaureate Graduate Election hree courses from the following		nai)							
	710	Communications Technology	iist.	3							
	715	Persuasion, Propaganda and PR		3							
	716	Communications in the Global Vill	ane	3			•	•			
	725	IT Fluency in Profess. Practice	age	3							
.50	720	The facility in the food. The dates		Ů							
or more that	require an one Course S g These	ements (for example, a support cour requirement does not reduce the course used to satisfy the general educate the minar and Level I Written Commureneral education requirements. Scientific Reasoning General Education	se and Scientific R redit total required to ion requirements on ications courses a tion Category cour	eason for gra f the u re exe	ing requirem duation. niversity mu mpt from thi	st be taken from s restriction. Contact be a sequence	m a mini courses r		o satisfy First Y line and	y ′ear I	
+	Level II and Level III Written Communications Courses may be used to satisfy apply. The credits are counted only in one area.							sise iii a student s program or study where	, uicy III	ау	
* -	The ad	ditional credits listed above are requ	ired for graduate o	ertifica	te.						

♦ COMPETENCIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS ♦ GENERAL EDUCATION CATEGORIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS Exceptions in the timing of courses will be made for transfer students

COM 700 and one other graduate course listed may be applied toward the BS.

Total credits for BS and Certificate: 129 credits.

Special Application Process Required Special Application Process Required UNIVERSITY

Name:
Student ID:
Date Admitted Into Major:

COMBINED BACHELOR OF SCIENCE IN COMMUNICATIONS

MEDIA STUDIES CONCENTRATION AND GRADUATE CERTIFICATE IN STRATEGIC COMMUNICATIONS

	GENERA	AL EDUCATION REQUIR	EMENTS]	COURSES IN MAJOR (36 credits) Required Undergraduate (24 credits total)				
					СОМ	201	Introduction to Communications	3	
		Competencies				201		3	
♦ Ba	asic College M	ath			COM		Writing for Media		
+ Re	eading Compre	ehension			COM	205	Computer Production in Comm.	3	
					СОМ	300	Communication Research Methods	3	
	• Conoral E	ducation Catagories 3	1 25 orodito		СОМ	305	Communications: Problems of Law and Ethics in Media	3	
-> (0		ducation Categories - 34			COM	309	Editing	3	
-YS	First Year Ser		3		COM	315	Communication Theory	3	
W-I		nunication - Level I	3		COM	315	Communications Global Village	3	
OC_	Oral Commun		3						
<u>GR</u>		wth & Responsibility	3				equired Graduate (3 credits total)		
EA		ession & Appreciation	3		COM	700	Strategic Communications	3	
/C	World Culture		3		_				
IP.	The Human P		3		ı ı		Indergraduate Elective (3 credits	total)	
S	Contemporary		3			C	hoose any one UGRD COM course		
R	Scientific	# Any SR course	3-4		COM				
Reasoning: # SR Lab course		4			•	or Graduate Elective (3 credits total	,		
R	Quantitative R	teasoning	3			Choose any one course from the following list			
	‡ Written Co	ommunication (Level II a	ind Level III)		СОМ	710	Communications Technology		
<u> </u>				COM	715	Persuasion, Propaganda and PR			
W-II Written Communication - Level II				COM	716	Com in the Global Village			
	+				COM	710	Con in the Clobal village		
'-III		nunication - Level III	al)		IDS	725	IT Fluency in Profess. Practice	rodite	
/ be n	Free ecessary to take	Electives (25 credits total additional credits to attain the epending on choices made for	e minimum 120 cre	edits	IDS	725	•	redits	
/ be n	Free ecessary to take	Electives (25 credits total additional credits to attain the	e minimum 120 cre	edits	IDS Ma	725 ijor Ca _l	IT Fluency in Profess. Practice pstone and Elective Courses (9 c Choose one of these courses:		
be n	Free ecessary to take	Electives (25 credits total additional credits to attain the epending on choices made for	e minimum 120 cre	edits	IDS Ma	725 ijor Ca _l	pstone and Elective Courses (9 c Choose one of these courses: Practicum in Journalism Communication Technology	3	
be n	Free ecessary to take	Electives (25 credits total additional credits to attain the epending on choices made for	e minimum 120 cre	edits	IDS Ma	725 ajor Ca 501 502	IT Fluency in Profess. Practice pstone and Elective Courses (9 c Choose one of these courses: Practicum in Journalism Communication Technology Practicum	3	
be n	Free ecessary to take	Electives (25 credits total additional credits to attain the epending on choices made for	e minimum 120 cre	edits	COM COM	725 ajor Ca 501 502 503	ostone and Elective Courses (9 c Choose one of these courses: Practicum in Journalism Communication Technology Practicum Communications Portfolio Seminar	3 3	
be n	Free ecessary to take	Electives (25 credits total additional credits to attain the epending on choices made for	e minimum 120 cre	edits	COM COM COM	725 sjor Cap 501 502 503 505 508	ostone and Elective Courses (9 c Choose one of these courses: Practicum in Journalism Communication Technology Practicum Communications Portfolio Seminar Internship in Communications	3 3 3 3	
be n	Free ecessary to take	Electives (25 credits total additional credits to attain the epending on choices made for	e minimum 120 cre	edits	COM COM COM	725 sjor Cap 501 502 503 505 508	pstone and Elective Courses (9 c Choose one of these courses: Practicum in Journalism Communication Technology Practicum Communications Portfolio Seminar Internship in Communications Ind. Research in Media Studies	3 3 3 3	
be n	Free ecessary to take	Electives (25 credits total additional credits to attain the epending on choices made for	e minimum 120 cre	edits	COM COM COM	725 sjor Cap 501 502 503 505 508	pstone and Elective Courses (9 c Choose one of these courses: Practicum in Journalism Communication Technology Practicum Communications Portfolio Seminar Internship in Communications Ind. Research in Media Studies	3 3 3 3	
be n	Free ecessary to take	Electives (25 credits total additional credits to attain the epending on choices made for	e minimum 120 cre	edits	COM COM COM	725 sjor Cap 501 502 503 505 508	pstone and Elective Courses (9 c Choose one of these courses: Practicum in Journalism Communication Technology Practicum Communications Portfolio Seminar Internship in Communications Ind. Research in Media Studies	3 3 3 3	
/ be nouired	Free ecessary to take for graduation de	Electives (25 credits total additional credits to attain the epending on choices made for minor selection.	e minimum 120 cre	edits n or	COM COM COM	725 sjor Cap 501 502 503 505 508	pstone and Elective Courses (9 c Choose one of these courses: Practicum in Journalism Communication Technology Practicum Communications Portfolio Seminar Internship in Communications Ind. Research in Media Studies	3 3 3 3	
* Pe	Free ecessary to take for graduation de	Electives (25 credits total additional credits to attain the epending on choices made for	e minimum 120 crer general education	edits n or	COM COM COM	725 sjor Cap 501 502 503 505 508	pstone and Elective Courses (9 c Choose one of these courses: Practicum in Journalism Communication Technology Practicum Communications Portfolio Seminar Internship in Communications Ind. Research in Media Studies	3 3 3	
* Pc	Free ecessary to take for graduation de ecessary to	Electives (25 credits total additional credits to attain the epending on choices made for minor selection.	e minimum 120 crer general education	edits n or	COM COM COM	725 sjor Cap 501 502 503 505 508	pstone and Elective Courses (9 c Choose one of these courses: Practicum in Journalism Communication Technology Practicum Communications Portfolio Seminar Internship in Communications Ind. Research in Media Studies	3 3 3 3	
* Pc	Free ecessary to take for graduation de second	Electives (25 credits total additional credits to attain the epending on choices made for minor selection. eate Graduate Electives ses from the following list:	e minimum 120 crer general education	edits n or	COM COM COM COM COM	725 ijor Cap 501 502 503 505 508	IT Fluency in Profess. Practice pstone and Elective Courses (9 c Choose one of these courses: Practicum in Journalism Communication Technology Practicum Communications Portfolio Seminar Internship in Communications Ind. Research in Media Studies Required Minor (15-18 credits)	3 3 3 3	
* PCOOSE	Free ecessary to take for graduation de for grad	Electives (25 credits total additional credits to attain the epending on choices made for minor selection. eate Graduate Electives ses from the following list: nications Technology	e minimum 120 crer general education (9 credits total)	edits n or	COM COM COM COM COM	725 ijor Cap 501 502 503 505 508	pstone and Elective Courses (9 c Choose one of these courses: Practicum in Journalism Communication Technology Practicum Communications Portfolio Seminar Internship in Communications Ind. Research in Media Studies	3 3 3 3	

▼ Students may choose to use support courses to satisfy general education categories, but may not be required to do so. **Note:** If a course is used to satisfy two or more requirements (for example, a support course and Scientific Reasoning requirement), the credits are counted in only one place. Using a course to satisfy more than one requirement does **not** reduce the credit total required for graduation.

Courses used to satisfy the general education requirements of the university must be taken from a minimum of six different academic disciplines. First Year Seminar and Level I Written Communications courses are exempt from this restriction. Courses may not be used to fulfill both major discipline and general education requirements.

- # These Scientific Reasoning General Education Category courses do not have to be a sequence or be from the same discipline
- Level II and Level III Written Communications Courses may be used to satisfy requirements anywhere else in a student's program of study where they may apply. The credits are counted only in one area.
- * The additional credits listed above are required for graduate certificate.
- † Total credits for BS and Certificate: 129 credits.
- COM 700 and one other graduate course listed may be applied toward the BS.

♦ COMPETENCIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

♦ GENERAL EDUCATION CATEGORIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

Effective: 5/2016



Name:
Student ID:
Date Admitted Into Major:

Effective: 5/2016

COMBINED BACHELOR OF SCIENCE IN COMMUNICATIONS

PUBLIC RELATIONS CONCENTRATION AND GRADUATE CERTIFICATE IN STRATEGIC COMMUNICATIONS

GENERAL EDUCATION REQUIREMENTS							COURSES IN MAJOR (36 credits)				
							Requ	ired Undergraduate (24 credits tota	al)		
Competencies							COM	201	Introduction to Communications	3	
☐ ◆ Basic College Math						1	COM	202	Writing for Media	3	
_							COM	205	Computer Production in Comm.	3	
	☐ ◆ Reading Comprehension						COM	300	Communication Research Methods	3	
							COM	309	Editing	3	
Congrel Education Catagories 24.25 gradits							COM	349	Principles of Advertising and IMC	3	
♣General Education Categories - 34-35 credits			_		,	COM	351	Public Relations Writing	3		
	FYS First Year Seminar			3			COM	450	Advanced Public Relations Writing	3	
•W-I		tten Communication - Level I		3			l————	l	, <u> </u>		
+OC PGR	_	al Communication		3					equired Graduate (3 credits total)		
CEA		sonal Growth & Responsibility eative Expression & Appreciation		3			COM	700	Strategic Communications	3	
WC		rld Cultures		3							
HP		e Human Past		3				Major L	Indergraduate Elective (3 credits to	otal)	
CS		ntemporary Society		3			Choo	se any o	one UGRD COM course		
	_	entific # Any SR course		3-4			COM				
SR		asoning: # SR Lab course		4				Majo	or Graduate Elective (3 credits tota	I)	
QR		antitative Reasoning		3			Choo	se any o	one course from the following list:		
		Vritten Communication (Leve	al II and I evel III	١		'	COM	710	Communications Technology		
		•	in and Level in,			,	COM	715	Persuasion, Propaganda and PR		
W-II	Wri	tten Communication - Level II					COM	716	Com in the Global Village		
W-II	l Wri	tten Communication - Level III					IDS	725	IT Fluency in Profess. Practice		
	Free Electives (25 credits total) May be necessary to take additional credits to attain the minimum 1 required for graduation depending on choices made for general eduminor selection.						COM	503 510	Communications Portfolio Seminar Exp. Learning in Public Relations	3 3	
									of these courses:		
							COM	501	Practicum in Journalism	3	
							COM	502 505	Communication Technology Practicum	3	
							COM	505	Internship in Communications	3	
									Required Minor (15-18 credits)		
	l.			I							
		accalaureate Graduate Elect hree courses from the following	•	otal)							
COM	710	Communications Technology		3	Ш						
COM	715	Persuasion, Propaganda and PR		3				1			
COM	716	716 Communications in the Global Village		3							
IDS	725	IT Fluency in Profess. Practice		3							
or mo	▼ Students may choose to use support courses to satisfy general education categories, but may not be required to do so. Note: If a course is used to satisfy two or more requirements (for example, a support course and Scientific Reasoning requirement), the credits are counted in only one place. Using a course to satisfy more than one requirement does not reduce the credit total required for graduation. Courses used to satisfy the general education requirements of the university must be taken from a minimum of six different academic disciplines. First Year Seminar and Level I Written Communications courses are exempt from this restriction. Courses may not be used to fulfill both major discipline and general education requirements.										
# +	These	Scientific Reasoning General Educ							om the same discipline else in a student's program of study where	they m	nay

t Level II and Level III Written Communications Courses apply. The credits are counted only in one area.

The additional credits listed above are required for graduate certificate.

† Total credits for BS and Certificate: 129 credits.

¶ COM 700 and one other graduate course listed may be applied toward the BS.

†Total credits for graduation:120 Total credits for graduation and certificate: 129

♦ COMPETENCIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

♦ GENERAL EDUCATION CATEGORIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS