

Name: \_\_\_\_\_  
 Student ID: \_\_\_\_\_  
 Date Admitted Into Major: \_\_\_\_\_

**COMBINED BACHELOR OF SCIENCE IN COMMUNICATIONS**  
**JOURNALISM CONCENTRATION**  
**AND**  
**GRADUATE CERTIFICATE IN STRATEGIC COMMUNICATIONS**

**GENERAL EDUCATION REQUIREMENTS**

**Competencies**

<input type="checkbox"/>	◆ Basic College Math
<input type="checkbox"/>	◆ Reading Comprehension

**◆ General Education Categories - 34-35 credits**

◆FYS	First Year Seminar			3
◆W-I	Written Communication - Level I			3
◆OC	Oral Communication			3
PGR	Personal Growth & Responsibility			3
CEA	Creative Expression & Appreciation			3
WC	World Cultures			3
HP	The Human Past			3
CS	Contemporary Society			3
SR	Scientific Reasoning:	# Any SR course		3-4
		# SR Lab course		4
QR	Quantitative Reasoning			3

**‡ Written Communication (Level II and Level III)**

W-II	Written Communication - Level II			<input type="checkbox"/>
W-III	Written Communication - Level III			<input type="checkbox"/>

**Free Electives (25 credits total)**  
 May be necessary to take additional credits to attain the minimum 120 credits required for graduation depending on choices made for general education or minor selection.


**\* Post Baccalaureate Graduate Electives (9 credits total)**  
 Choose any three courses from the following list:

COM	710	Communications Technology	3
COM	715	Persuasion, Propaganda and PR	3
COM	716	Communications in the Global Village	3
IDS	725	IT Fluency in Profess. Practice	3

**COURSES IN MAJOR ( 36 credits)**

**Required Undergraduate (15 credits total)**

COM	100	Media in Our Lives	3
COM	105	Precision Writing in Comm.	3
COM	220	Media Literacy	3
COM	235	Multimedia Storytelling	3
COM	250	Engaging Your Audience	3

**Journalism Concentration Courses (9 credits)**

COM	370	Fundamentals of News Writing	3
COM	371	News Reporting and Writing	3
COM	470	Feature Writing	3

**♯ Required Graduate Course (3 credits total)**

COM	700	Strategic Communications	3
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**Concentration Capstone Course (3 credits total)**

COM	501	Practicum Print & Digital Journalism	3
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**Major Undergraduate Elective (6 credits total)**  
 Choose any two courses

COM			
COM			

**Major Graduate Elective (3 credits total)**  
 Choose any one course from the following list:

COM	710	Communications Technology	
COM	715	Persuasion, Propaganda and PR	
COM	716	Com in the Global Village	
IDS	725	IT Fluency in Profess. Practice	

**Major Capstone Course (3 credits)**

COM	503	Communications Portfolio Seminar	3
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**Required Minor (15-18 credits)**


♥ Students may choose to use support courses to satisfy general education categories, but may not be required to do so. **Note:** If a course is used to satisfy two or more requirements (for example, a support course and Scientific Reasoning requirement), the credits are counted in only one place. Using a course to satisfy more than one requirement does **not** reduce the credit total required for graduation.

◆ Courses used to satisfy the general education requirements of the university must be taken from a minimum of six different academic disciplines. First Year Seminar and Level I Written Communications courses are exempt from this restriction. Courses may not be used to fulfill both major discipline and general education requirements.

♯ These Scientific Reasoning General Education Category courses do not have to be a sequence or be from the same discipline

‡ Level II and Level III Written Communications Courses may be used to satisfy requirements anywhere else in a student's program of study where they may apply. The credits are counted only in one area.

\* The additional credits listed above are required for graduate certificate.

† Total credits for BS and Certificate: 129 credits.

♯ COM 700 and one other graduate course listed may be applied toward the BS.

◆ COMPETENCIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS      ◆ GENERAL EDUCATION CATEGORIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

Exceptions in the timing of courses will be made for transfer students