

**COMBINED BACHELOR OF SCIENCE IN COMMUNICATIONS**

**MEDIA STUDIES CONCENTRATION  
 AND  
 GRADUATE CERTIFICATE IN STRATEGIC COMMUNICATIONS**

**GENERAL EDUCATION REQUIREMENTS**

**Competencies**

<input type="checkbox"/>	◆ Basic College Math
<input type="checkbox"/>	◆ Reading Comprehension

**◆ General Education Categories - 34-35 credits**

◆FYS	First Year Seminar			3	
◆W-I	Written Communication - Level I			3	
◆OC	Oral Communication			3	
PGR	Personal Growth & Responsibility			3	
CEA	Creative Expression & Appreciation			3	
WC	World Cultures			3	
HP	The Human Past			3	
CS	Contemporary Society			3	
SR	Scientific Reasoning:	# Any SR course		3-4	
		# SR Lab course		4	
QR	Quantitative Reasoning			3	

**‡ Written Communication (Level II and Level III)**

W-II	Written Communication - Level II				<input type="checkbox"/>
W-III	Written Communication - Level III				<input type="checkbox"/>

**Free Electives (19 credits total)**

May be necessary to take additional credits to attain the minimum 120 credits required for graduation depending on choices made for general education or minor selection.


**\* Post Baccalaureate Graduate Electives (9 credits total)**

Choose any three courses from the following list:

COM	710	Communications Technology	3	
COM	715	Persuasion, Propaganda and PR	3	
COM	716	Communications in the Global Village	3	
IDS	725	IT Fluency in Profess. Practice	3	

**COURSES IN MAJOR (42 credits)**

**Required Undergraduate (15 credits total)**

COM	100	Media in Our Lives	3	
COM	105	Precision Writing in Comm.	3	
COM	220	Media Literacy	3	
COM	235	Multimedia Storytelling	3	
COM	250	Engaging Your Audience	3	

**Media Studies Concentration Courses**

**(12 credits)**

COM	300	Comm. Research Methods	3	
COM	304	Mass Media & Society	3	
COM	315	Communication Theory	3	
COM	316	Global Communication	3	

**♫ Required Graduate (3 credits total)**

COM	700	Strategic Communications	3	
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**Major Undergraduate Elective (3 credits total)**

COM				
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**Major Graduate Elective (3 credits total)**

Choose one of these courses:

COM	710	Communications Technology		
COM	715	Persuasion, Propaganda and PR		
COM	716	Com in the Global Village		
IDS	725	IT Fluency in Profess. Practice		

**Major Capstone and Elective Courses (6 credits)**

Choose two of these courses:

COM	501	Practicum Print & Digital Journalism	3	
COM	503	Communications Portfolio Seminar	3	
COM	505	Internship in Communications	3	
COM	506	Indep. Research in Media Studies	3	

**Concentration Support Course (6 credits)**

Choose any two foreign language courses


**Required Minor (15-18 credits)**


♥ Students may choose to use support courses to satisfy general education categories, but may not be required to do so. **Note:** If a course is used to satisfy two or more requirements (for example, a support course and Scientific Reasoning requirement), the credits are counted in only one place. Using a course to satisfy more than one requirement does **not** reduce the credit total required for graduation.

♣ Courses used to satisfy the general education requirements of the university must be taken from a minimum of six different academic disciplines. First Year Seminar and Level I Written Communications courses are exempt from this restriction. Courses may not be used to fulfill both major discipline and general education requirements.

♠ These Scientific Reasoning General Education Category courses do not have to be a sequence or be from the same discipline

‡ Level II and Level III Written Communications Courses may be used to satisfy requirements anywhere else in a student's program of study where they may apply. The credits are counted only in one area.

\* The additional credits listed above are required for graduate certificate.

† Total credits for BS and Certificate: 129 credits.

♫ COM 700 and one other graduate course listed may be applied toward the BS.

◆ COMPETENCIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

◆ GENERAL EDUCATION CATEGORIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

Exceptions in the timing of courses will be made for transfer students

†Total credits for graduation:120 Total credits for graduation and certificate : 129

Effective: 9/2017