Name:
Student ID:
Date Admitted Into Major:

# **BACHELOR OF SCIENCE** IN BUSINESS ADMINISTRATION

HIP CONCENTRATION

	sic College M								
II ♦ Rea		→ Basic College Math							
٠	General Edu	cation Categories (	(34-35 cre	dits tot	al)				
<b>♦FYS</b>	First Year Sei	minar			3				
♦W-I	Written Comn	nunication - Level I			3				
◆OC	Oral Commun	nication			3				
PGR	Personal Gro	wth & Responsibility			3				
CEA	Creative Expr	ession & Appreciation			3				
WC	World Cultures				3				
HP	The Human Past				3				
CS	Contemporary Society				3				
SR	Scientific	# Any SR course			3-4				
	Reasoning:	# SR Lab course			4				
QR Quantitative Reasoning 3   ‡ Written Communication (Level II and Level III) ) and Diversity.									
‡ Writte		ication (Level II and r Dynamics and So			iversi	ty,			
W-II	Written Comn	nunication - Level II							
W-III	Written Comn	nunication - Level III							
DPDS	Diversity, Power Dynamics and Social Justice								

Minor (Optional):					
			Minor (Optional):	Minor (Optional):	Minor (Optional):

## COURSES IN MAJOR (54 credits total)

#### Major Core Courses (33 credits)

		•		
BUS	170	Intro to Business	3	
ACC	106	Financial Accounting	3	
ACC	202	Managerial Accounting	3	
MGT	332	Organizational Behavior	3	
MKT	241N	Principles of Marketing	3	
BUS	252	Business Law I	3	
FIN	301	Principles of Finance	3	
MIS	201	Intro to Information Systems	3	
ODS	262	Quantitative Analysis	3	
ODS	333	Operations & Logistics		
		Management	3	
BUS	470	Business Policy & Strategy	3	

#### **Major Concentration Courses (12 Credits)**

	•		•		
ENT	337	Small Business Management OR	3		
ENT	350	Intro to Entrepreneurship			
►ENT	420	Business Plan Development OR	3		
►ENT	450	Strategic Entrepreneurship			
Take ALL of the following					
MKT	347	Guerrilla Marketing	3		
ENT	485	Internship in Entrepreneurship	3		

### Choose any three three-credit courses offered by the Bertolon School of Business that are not included in the major core (9 credits)

	the major dore (5 dreams)		
		3	
		3	
		3	

## ▼ Required Support Courses (15 credits total)

Effective: 9/2018

ECO	201	Principles of Macroeconomics	3	
ECO	202	Principles of Microeconomics	3	
ITC	117 241	Computers In the Professions OR Spreadsheet Applications in the Professions	3	
SOC	110	Introduction to Sociology	3	
MAT	128	Quantitative Methods for Business and Finance	3	

▼ Students may choose to use support courses to satisfy general education categories, but may not be required to do so. Note: If a course is used to satisfy two or more requirements (for example, a support course and Scientific Reasoning requirement), the credits are counted in only one place. Using a course to satisfy more than one requirement does not reduce the credit total required for graduation.

Courses used to satisfy the general education requirements of the university must be taken from a minimum of six different academic disciplines. First Year Seminar and Level I Written Communications courses are exempt from this restriction. Courses may not be used to fulfill both major discipline and general education requirements.

These Scientific Reasoning General Education Category courses do not have to be a sequence or be from the same discipline.

Level II, Level III Written Communications and Diversity, Power Dynamics and Social Justice Courses may be used to satisfy requirements anywhere else in

a student's program of study where they may apply. The credits are counted only in one area. ENT 337 or ENT 350 is a required prerequisite for ENT 420 and ENT450.

♦ COMPETENCIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS ♦ GENERAL EDUCATION CATEGORIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS