

COMBINED BACHELOR OF SCIENCE IN MEDIA & COMMUNICATION
JOURNALISM CONCENTRATION
AND GRADUATE CERTIFICATE IN STRATEGIC COMMUNICATIONS
GENERAL EDUCATION REQUIREMENTS
Competencies
 ♦ Basic College Math

 ♦ Reading Comprehension

♦General Education Categories - 34-35 credits

♦FYS	First Year Seminar			3	
♦W-I	Written Communication - Level I			3	
♦OC	Oral Communication			3	
PGR	Personal Growth & Responsibility			3	
CEA	Creative Expression & Appreciation			3	
WC	World Cultures			3	
HP	The Human Past			3	
CS	Contemporary Society			3	
SR	Scientific Reasoning:	# Any SR course		3-4	
		# SR Lab course		4	
QR	Quantitative Reasoning			3	

‡ Written Communication (Level II and Level III) and Diversity, Power Dynamics and Social Justice

W-II	Written Communication - Level II				<input type="checkbox"/>
W-III	Written Communication - Level III				<input type="checkbox"/>
DPDS	Diversity, Power Dynamics and Social Justice				<input type="checkbox"/>

Free Electives (25 credits total)

May be necessary to take additional credits to attain the minimum 120 credits required for graduation depending on choices made for general education or minor selection.

*** Post Baccalaureate Graduate Electives (9 credits total)**

Choose any three courses from the following list:

MC O	710	Communications Technology	3	
MC O	715	Persuasion, Propaganda and PR	3	
MC O	716	Communications in the Global Village	3	
IDS	725	IT Fluency in Profess. Practice	3	

▼ Students may choose to use support courses to satisfy general education categories, but may not be required to do so. **Note:** If a course is used to satisfy two or more requirements (for example, a support course and Scientific Reasoning requirement), the credits are counted in only one place. Using a course to satisfy more than one requirement does **not** reduce the credit total required for graduation.

♣ Courses used to satisfy the general education requirements of the university must be taken from a minimum of six different academic disciplines. First Year Seminar and Level I Written Communications courses are exempt from this restriction. Courses may not be used to fulfill both major discipline and general education requirements.

These Scientific Reasoning General Education Category courses do not have to be a sequence or be from the same discipline

‡ Level II, Level III Written Communications and Diversity, Power Dynamics and Social Justice Courses may be used to satisfy requirements anywhere else in a student's program of study where they may apply. The credits are counted only in one area.

* The additional credits listed above are required for graduate certificate.

† Total credits for BS and Certificate: 129 credits.

♫ MCO 700 and one other graduate course listed may be applied toward the BS.

♦ COMPETENCIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

♦ GENERAL EDUCATION CATEGORIES - TO BE COMPLETED WITHIN THE FIRST 30 CREDITS

COURSES IN MAJOR (36 credits)
Required Undergraduate (15 credits total)

MCO	100	Media in Our Lives	3	
MCO	105	Precision Writing in Comm.	3	
MCO	220	Media Literacy	3	
MCO	235	Multimedia Storytelling	3	
MCO	250	Engaging Your Audience	3	

Journalism Concentration Courses (9 credits)

MCO	370	Fundamentals of News Writing	3	
MCO	371	News Reporting and Writing	3	
MCO	470	Feature Writing	3	

♫ Required Graduate Course (3 credits total)

MCO	700	Strategic Communications	3	
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Concentration Capstone Course (3 credits total)

MC O	50 1	Practicum Print & Digital Journalism	3	
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Major Undergraduate Elective (6 credits total)

Choose any two courses

MC O				
MC O				

Major Graduate Elective (3 credits total)

Choose any one course from the following list:

MCO	710	Communications Technology		
MCO	715	Persuasion, Propaganda and PR		
MCO	716	Com in the Global Village		
IDS	725	IT Fluency in Profess. Practice		

Major Capstone Course (3 credits)

MC O	503	Communications Portfolio Seminar	3	
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And choose one of these courses:
Required Minor (15-18 credits)

Exceptions in the timing of courses will be made for transfer students

†Total credits for graduation:120 Total credits for graduation and certificate : 129

Effective: 9/2018